

**To:** Diamond, Jane[Diamond.Jane@epa.gov]  
**Cc:** Montgomery, Michael[Montgomery.Michael@epa.gov]; Rao, Kate[Rao.kate@epa.gov];  
Dermer, Michele[Dermer.Michele@epa.gov]  
**From:** Albright, David  
**Sent:** Sat 1/10/2015 12:14:53 AM  
**Subject:** CA UIC comm strategy  
Water Comm Strat DOGGR UIC revised draft 1 7 2015(MD DA)).doc

Hi Jane,

Attached is what we have at present for the CA UIC comm strategy. It is a good start, but also still needs some fleshing out. Two areas in particular that need attention are the Qs and As – probably some additional ones that we need to add – and the area reserved for a desk statement or press release. What I propose is that we draft 4-6 key messages that we want to convey. I’ve not been able to get to that this week, but I certainly have some thoughts/ideas that I will start to flesh out for Monday.

I know you had asked to see a draft this week, so I wanted to be sure to get this into your hands before you head out next week.

Thanks to Kate for her work on this (and Michele provided input as well). I don’t believe this is quite ready to be shared with others, at least until we have drafted some of the key messages.

Please let us know if you have particular thoughts/suggestions for us to build in as we continue to develop this next week with OPA and others.

David

David Albright | Drinking Water Protection Section | EPA Region 9 San Francisco | 415 972-3971